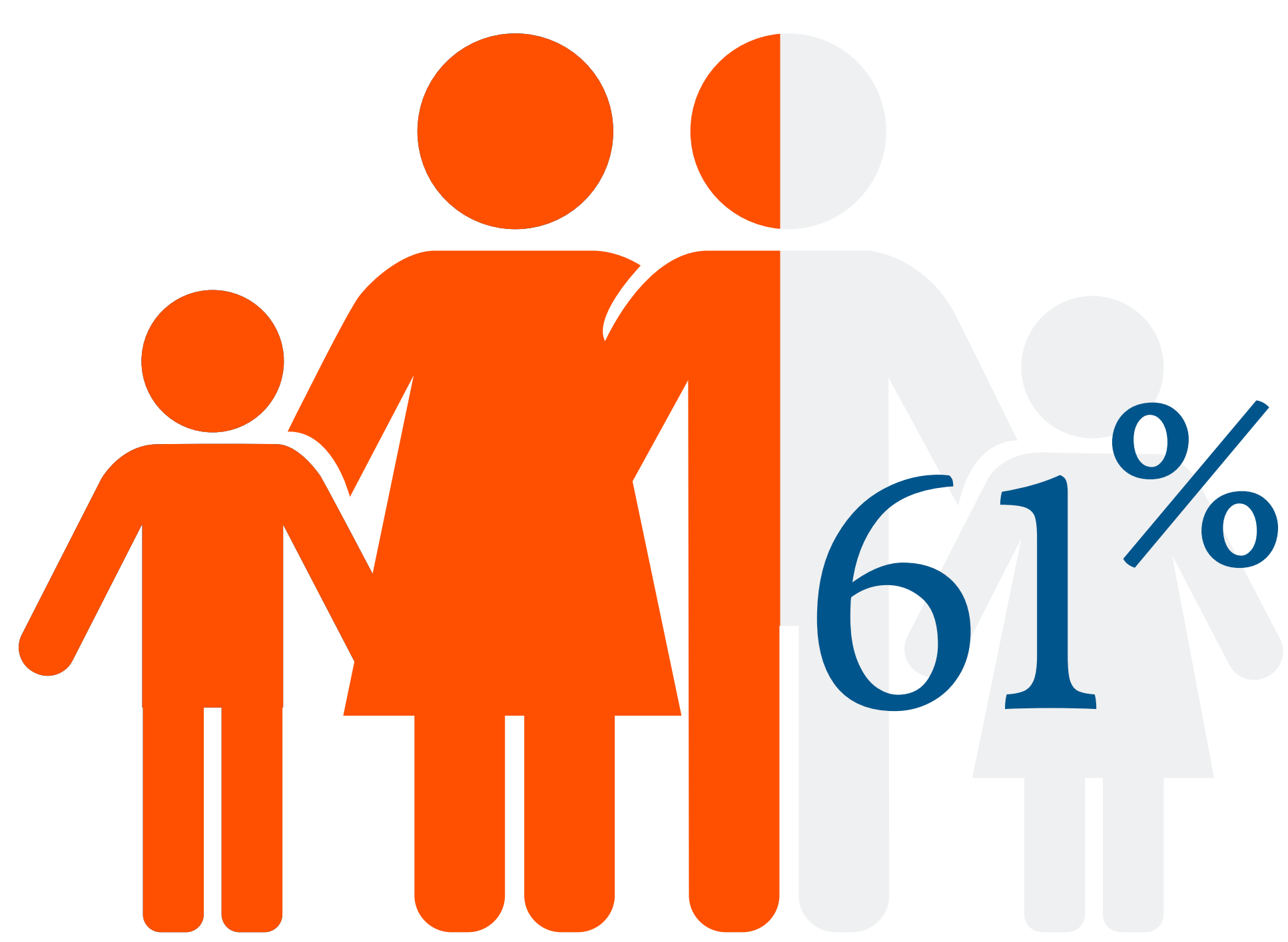


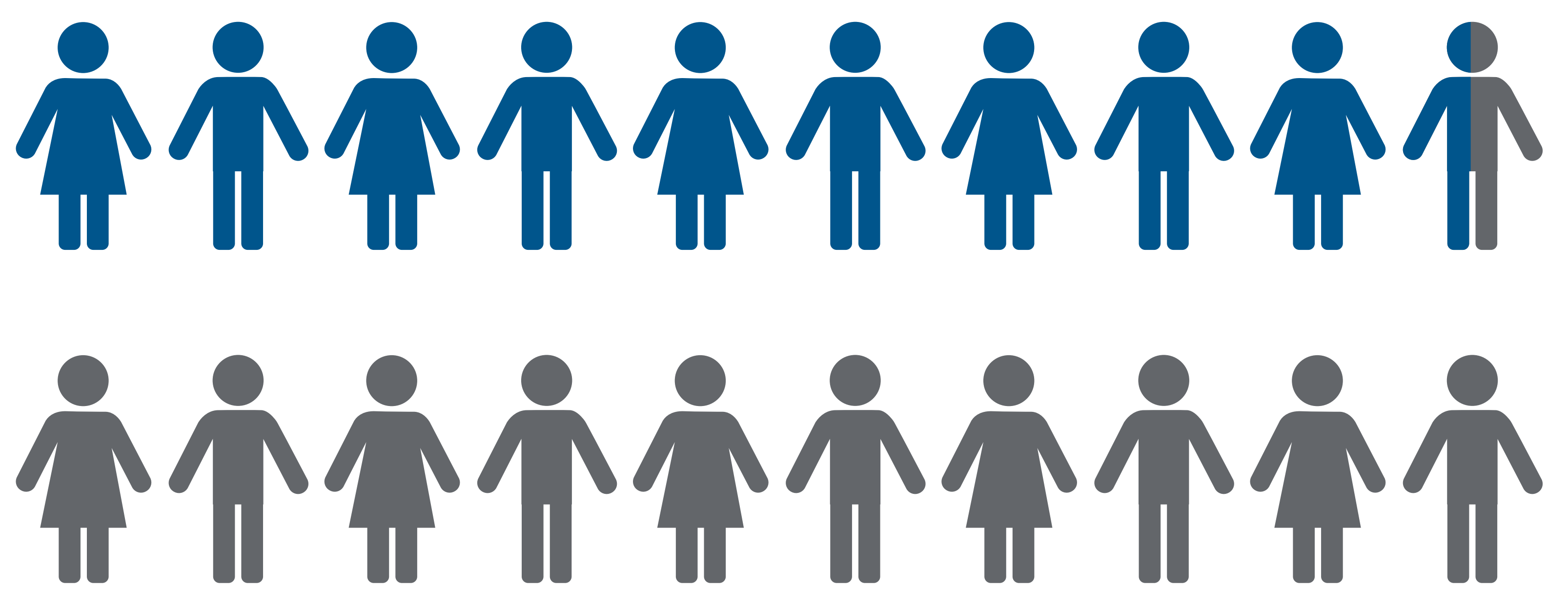
# Do You Have Enough Life Insurance?



**1 IN 5 HOUSEHOLDS**  
with life insurance recognize that they do not have enough<sup>1</sup>



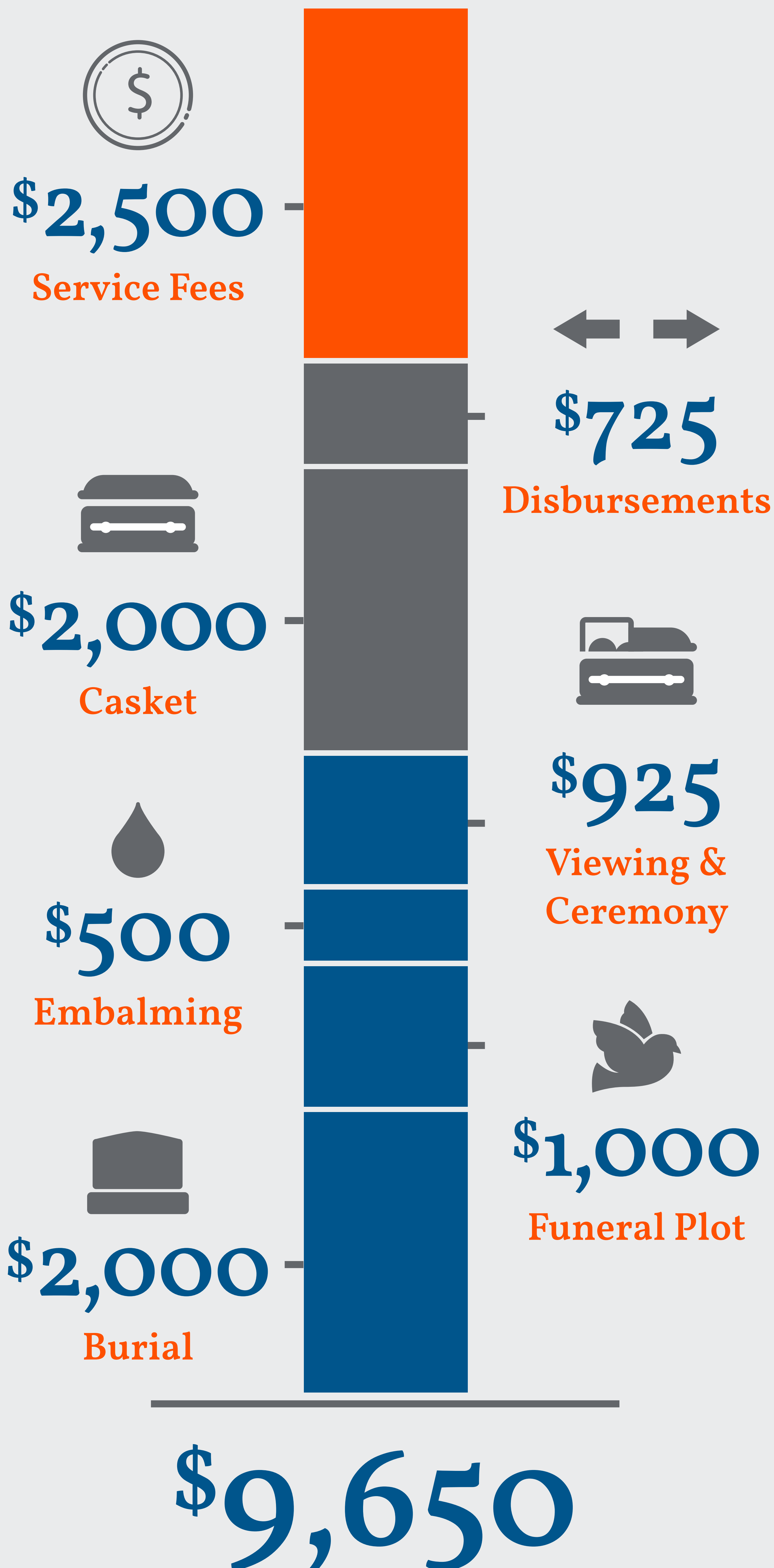
**61%**  
PERCENTAGE OF AMERICANS  
with life insurance coverage<sup>2</sup>



**47%**  
PERCENTAGE OF AMERICANS  
with less than \$100,000 in coverage<sup>2</sup>

## DID YOU KNOW?

An average funeral costs \$10,000<sup>3</sup>



*Life comes with surprises.  
Protect the ones you love — and  
achieve peace of mind — by securing  
an insurance policy today.*



LIFE INSURANCE HELPS COVER  
more than funeral costs, including:

Replacing income

Leaving an inheritance

Paying off outstanding debt

Replacing the loss of a caregiver

Affording future expenses for beneficiaries



### GAME-CHANGING TIP

Think about how much life insurance you need while you're still healthy.